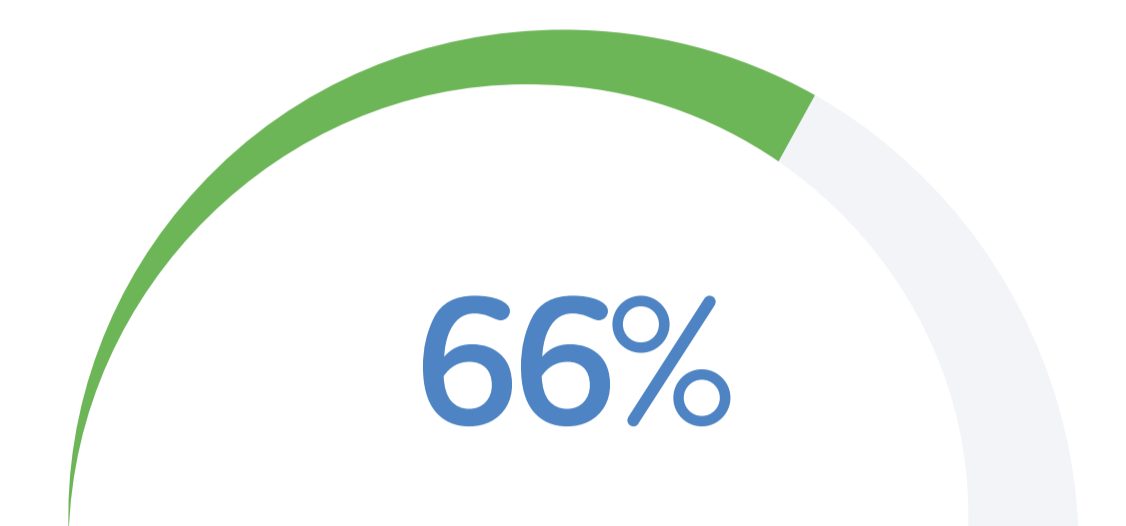


TCS Sustainable Mobility Study

Exclusive first look

Amid fluctuating market conditions,
EV manufacturers remain undeterred.



Two-thirds of EV manufacturers say they are maintaining or accelerating their current EV investments in the next 1-2 years



of consumer adopters surveyed say they're likely to purchase an ICE (internal combustion engine) for their next vehicle purchase

About the study



A **new global study** offering a 360° view of the EV transition



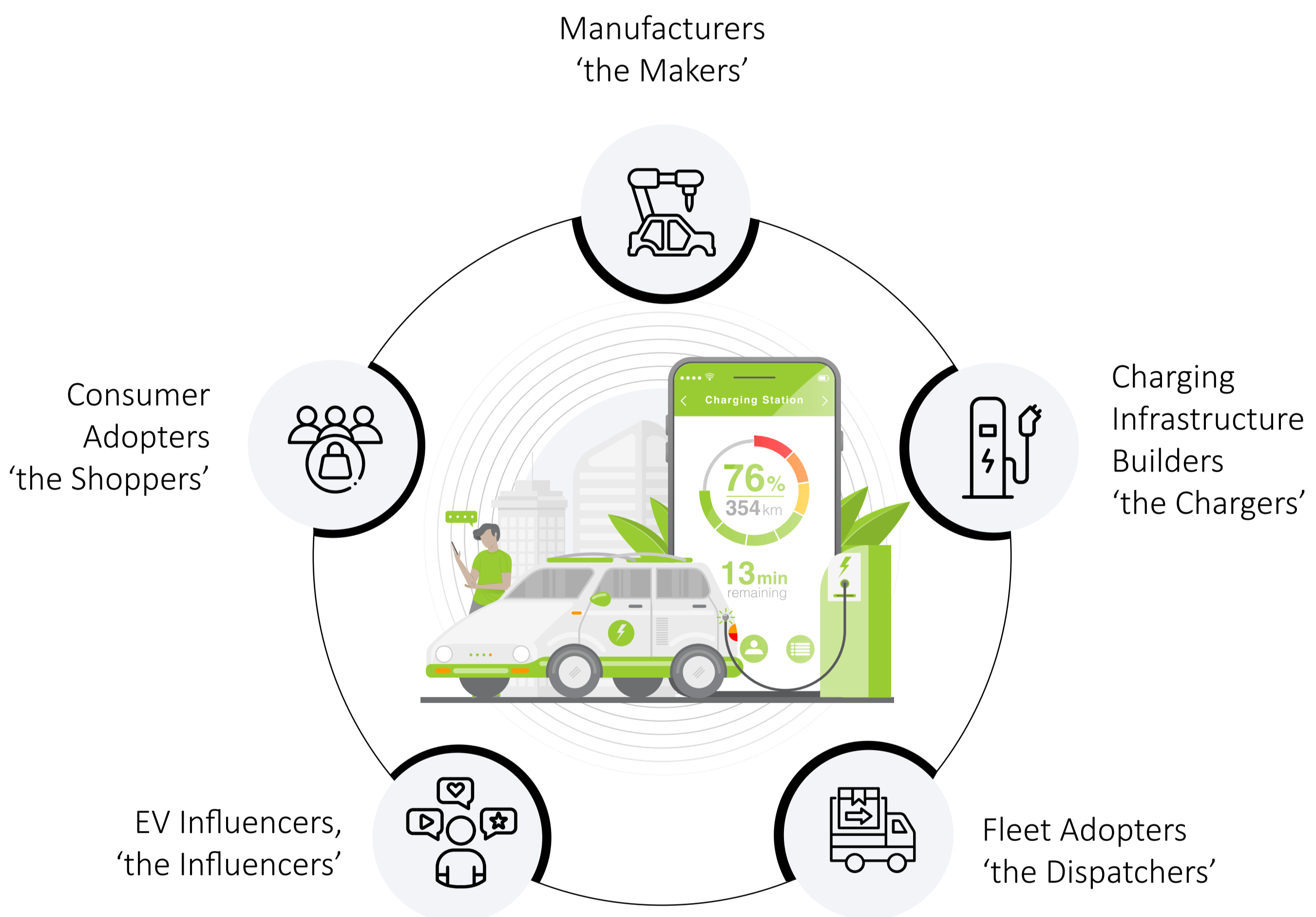
1300+ survey respondents



4 continents
14 countries

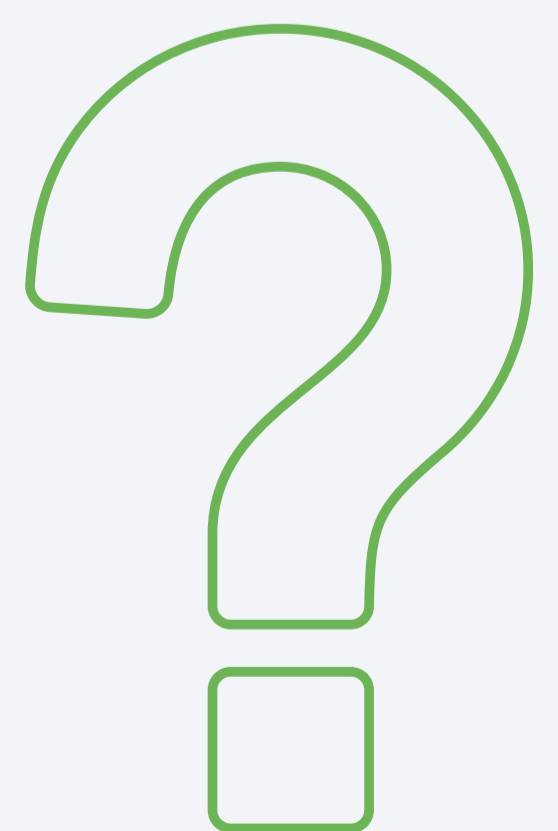
To better understand how the different players in the EV ecosystem are navigating the EV transition, we surveyed five distinct segments most crucial to its success.

Who's who in the EV ecosystem



Study focus areas

- What are the key priorities and trends for EV production and development?
- How are EV stakeholders investing in current and future R&D?
- Are government policies and regulations impacting growth?
- How are stakeholders accommodating fluctuating industry growth & market demand?
- Are collaborations and partnerships thriving?
- What vehicle types are taking the lead in market demand?



Participate in the study!
Visit our booth and talk to us.

This Global study is brought to you by:

TCS Thought Leadership Institute - generating unique data-driven insights to help organizations shape the future of business

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